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IN THE UNITED STATES DISTRICT COURT FOR THE  
7  
NORTHERN DISTRICT OF CALIFORNIA  
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10  
11 MCGIP, LLC, ) **No.**  
12 Plaintiff, )  
13 v. ) Judge:  
14 DOES 1-49, ) **COMPLAINT**  
15 Defendants. )  
16 \_\_\_\_\_ ) **DEMAND FOR JURY TRIAL**

17  
18 **COMPLAINT**

19 NOW COMES Plaintiff MCGIP, LLC by and through its undersigned counsel, and complains and  
20 alleges as follows:

21  
22 **JURISDICTION**

23 1. This action is reactionary. Plaintiff brings this civil action under the United States  
24 Copyright Act and its related conspiracy claim to combat the Doe Defendants' intentional  
25 infringement of the Works subject to Plaintiff's exclusive license. The Doe Defendants, whose  
26 names Plaintiff expects to ascertain during expedited discovery, illegally reproduced and distributed  
27 the copyrighted creative works over an Internet computer network peer-to-peer "sharing" network  
28 and, upon information and belief, continue to do so as of the filing of this suit.

1       2. Per N.D. Cal. Local Rule 3-5, this Court has federal subject matter jurisdiction over  
 2 the copyright infringement claim under 17 U.S.C. §§ 101, *et seq.*, (commonly referred to as “the  
 3 Copyright Act”), 28 U.S.C. § 1331 (granting federal courts federal question jurisdiction over civil  
 4 actions arising under the laws of the United States), and 28 U.S.C. § 1338(a) (granting federal courts  
 5 original jurisdiction over any Congressional acts relating to copyrights). This Court has  
 6 supplemental jurisdiction over the civil conspiracy claim under 28 U.S.C. § 1337(a) because it is  
 7 directly related to Plaintiff’s copyright infringement claim, which is within this Court’s original  
 8 jurisdiction, such that the two claims form part of the same case and controversy under Article III of  
 9 the United States Constitution.

11       3. This Court has personal jurisdiction over all of the parties because, upon credible  
 12 information and belief gathered by Plaintiff, all the Doe Defendants either reside or committed  
 13 copyright infringement in the State of California. Plaintiff used geolocation technology to trace the  
 14 IP addresses of each Doe Defendant to a point of origin within the State of California. This Court  
 15 also has personal jurisdiction over non-resident Defendants under the California long-arm statute,  
 16 California Code of Civil Procedure § 410.10, because they downloaded copyrighted content from, or  
 17 uploaded it to, California residents, and thus committed copyright infringement in and through this  
 18 State, and engaged in a civil conspiracy to commit copyright infringement with California residents.  
 19 (See also Federal Rule of Civil Procedure (“FRCP”) 4(k)(1)(A)).

22       4. Venue is properly founded in this judicial district pursuant to 28 U.S.C. §§ 1331(b)  
 23 and 1400(a) because, on information and belief, Doe Defendants reside in this District, may be found  
 24 in this District, and/or committed acts in this District giving rise to Plaintiff’s claims. Per N.D. Cal.  
 25 Local Rule 3-2(c), this intellectual property action is exempt from these requirements.

27       5. Joinder of Defendants is proper for just adjudication because all Defendants  
 28 participated in a civil conspiracy to commit copyright infringement, which comprised of a series of

1 transactions that ultimately ended in the Doe Defendants' illicit distribution of the work subject to  
2 Plaintiff's exclusive license, Phat Ass White Booty 6 (hereinafter the "Work"), amongst one another.  
3 The series of transactions in this case involved exchanging pieces of the Work's file over the Internet  
4 amongst Doe Defendants with each Doe Defendant sharing pieces of Plaintiff's copyrighted file with  
5 each other (otherwise known as "torrent swarming") to obtain a complete copy of the Work. The  
6 nature of the BitTorrent distribution protocol necessitates a concerted action by many people in order  
7 to disseminate files, such as the Work. Due to BitTorrent's setup and this concerted action, it is  
8 impossible for individuals to simply download files on BitTorrent without the active  
9 participation of others. Doe Defendants in this case, in order to download the Work, intentionally  
10 engaged in this concerted action with other Doe Defendants and other yet unnamed individuals on  
11 BitTorrent by entering the torrent swarm. The Doe Defendants are properly joined even if they were  
12 not engaged in a contemporaneous swarm because they have contributed to the chain of data  
13 distribution due to their prior involvement in like swarms. Doe Defendants also share the same  
14 questions of law with respect to their copyright infringement, including, but not limited to:  
15  
16

- 17 (A) Whether Plaintiff is the exclusive licensee of the copyrighted works at issue;
- 18 (B) Whether "copying" has occurred within the meaning of the Copyright Act;
- 19 (C) Whether entering a "torrent swarm" constitutes a willful act of infringement;
- 20 (D) Whether entering a "torrent swarm" constitutes a civil conspiracy; and
- 21 (E) Whether, and to what extent, Plaintiff has been damaged by the Doe Defendants'  
22 conduct.

24 All of these questions should be answered as part of a single suit for all of the reasons outlined by  
25 FRCP 19(a). Such joinder is mandated if "feasible." Such joinder is entirely "feasible" in this case.  
26  
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28 //

## PARTIES

6. Plaintiff is a Minnesota-based limited liability company that is an exclusive licensee of the relevant reproduction and distribution rights with respect to the Work at issue in this Complaint.

7. The Work has been uploaded to virtually every one of the major BitTorrent piracy websites worldwide and has been the subject of massive-scale piracy.

8. The Doe Defendants' actual names are unknown and unascertainable to Plaintiff. Instead, Plaintiff knows each Doe Defendant only by an Internet Protocol address (hereinafter "IP address"), which is a number assigned to devices, such as computers, connected to the Internet by an Internet Service Provider (hereinafter "ISP"). In the course of monitoring Internet-based infringement of its copyrighted content, Plaintiff's agents observed unlawful reproduction and distribution occurring among IP addresses listed on Exhibit A, attached hereto, via the BitTorrent Internet protocol, an Internet website allowing for "peer-to-peer" (hereinafter "P2P") data exchanging. Plaintiff believes that the Defendants' identities will be revealed through expedited discovery, at which time Plaintiff will seek leave of the Court to amend this Complaint to identify Defendants by name. Further, Plaintiff believes that the information gathered in discovery will allow Plaintiff to identify additional Defendants not listed in the Exhibit A, as infringement monitoring is ongoing.

## BACKGROUND

9. BitTorrent is a modern file sharing method (hereinafter “protocol”) used for distributing data via the Internet.

10. Traditional file transfer protocols involve a central server, which distributes data directly to individual users. This method is prone to collapse when large numbers of users request data from the central server, in which case the server can become overburdened and the rate of data

1 transmission can slow considerably or cease altogether. In addition, the reliability of access to the  
2 data stored on a server is largely dependent on the server's ability to continue functioning for  
3 prolonged periods of time under high resource demands.

4       11. In contrast, the BitTorrent protocol is a decentralized method of distributing data.  
5 Instead of relying on a central server to distribute data directly to individual users, the BitTorrent  
6 protocol allows individual users to distribute data among themselves by exchanging pieces of the file  
7 with each other to eventually obtain a whole copy of the file. When using the BitTorrent protocol,  
8 every user simultaneously receives information from and transfers information to one another.

9       12. In BitTorrent vernacular, individual downloaders/distributors of a particular file are  
10 called peers. The group of peers involved in downloading/distributing a particular file is called a  
11 swarm. A server which stores a list of peers in a swarm is called a tracker. A computer program  
12 that implements the BitTorrent protocol is called a BitTorrent client. Each swarm is unique to a  
13 particular file.

14       13. The BitTorrent protocol operates as follows. First, a user locates a small "torrent"  
15 file. This file contains information about the files to be shared and about the tracker, the computer  
16 that coordinates the file distribution. Second, the user loads the torrent file into a BitTorrent client,  
17 which automatically attempts to connect to the tracker listed in the torrent file. Third, the tracker  
18 responds with a list of peers and the BitTorrent client connects to those peers to begin downloading  
19 data from and distributing data to the other peers in the swarm. When the download is complete, the  
20 BitTorrent client continues distributing data to other peers in the swarm until the user manually  
21 disconnects from the swarm or the BitTorrent client otherwise does the same.

22       14. The degree of anonymity provided by the BitTorrent protocol is extremely low.  
23 Because the protocol is based on peers connecting to one another, a peer must broadcast identifying  
24 information (i.e. an IP address) before it can receive data. Nevertheless, the actual names of peers in

1 a swarm are unknown, as the users are allowed to download and distribute under the cover of their  
2 IP addresses.

3 15. The BitTorrent protocol is an extremely popular method for transferring data. The  
4 size of swarms for popular files can reach into the tens of thousands of unique peers. A swarm will  
5 commonly have peers from many, if not every, state in the United States and several countries  
6 around the world. And every peer in the swarm participates in distributing the file to dozens,  
7 hundreds, or even thousands of other peers.

8 16. The BitTorrent protocol is also an extremely popular method for unlawfully copying,  
9 reproducing, and distributing files in violation of the copyright laws of the United States. A broad  
10 range of copyrighted albums, audiovisual files, photographs, software, and other forms of media are  
11 available for illegal reproduction and distribution via the BitTorrent protocol.

12 17. Efforts at combating BitTorrent-based copyright infringement have been stymied by  
13 BitTorrent's decentralized nature. Because there are no central servers to enjoin from unlawfully  
14 distributing copyrighted content, there is no primary target on which to focus anti-piracy efforts.  
15 Indeed, the same decentralization that makes the BitTorrent protocol an extremely robust and  
16 efficient means of transferring enormous quantities of data also acts to insulate it from anti-piracy  
17 measures.

18 **ALLEGATIONS COMMON TO ALL COUNTS**

19 18. At all times relevant hereto, Plaintiff has been the exclusive licensee of the  
20 distribution and reproduction rights of the Work at issue in this action.

21 19. Plaintiff licensed the distribution and reproduction rights from the author of the  
22 Work.

23 20. The Work is the subject of a copyright registration application and the application is  
24 currently pending in the United States Copyright Office.

1       21. The Work is available only to subscribers of a membership website, but, in this case,  
2 it was downloaded illicitly on digital piracy websites.

3       22. Plaintiff employs proprietary P2P network forensic software to perform exhaustive  
4 real time monitoring of BitTorrent-based swarms involved in pirating copyrighted creative works.  
5 This software is effective and accurate in capturing data about the activity of peers in a swarm and  
6 their infringing conduct.

7       23. Doe Defendants, without Plaintiff's authorization or license, intentionally  
8 downloaded a torrent file particular to the Work, purposefully loaded that torrent file into their  
9 BitTorrent clients, entered a BitTorrent swarm particular to the Work, and reproduced and  
10 distributed the Work to numerous third parties.

11       24. Plaintiff's agents observed the Doe Defendants' activities in the torrent swarm  
12 specific to the Work and created a log of IP addresses identifying each Defendant and the date and  
13 time of the Doe Defendant's activity, attached hereto as Exhibit A.

## 16                   **COUNT I – COPYRIGHT INFRINGEMENT**

### 17                   **(U.S. Copyright Act – 17 U.S.C. §§ 101-1332)**

18       25. Plaintiff hereby incorporates by this reference each and every allegation contained in  
19 the preceding paragraphs as though fully set forth herein.

20       26. Doe Defendants' conduct infringes upon Plaintiff's exclusive rights of reproduction  
21 and distribution that are protected under the Copyright Act.

22       27. Each Doe Defendant knew, should have known, or had some constructive knowledge  
23 that their acts constituted copyright infringement.

24       28. The Doe Defendants' conduct was willful within the meaning of the Copyright Act:  
25 intentional, and with indifference to the Plaintiff's rights. Doe Defendants' active participation on  
26 BitTorrent swarms relating to the Work make this fact abundantly clear.

29. Plaintiff has been damaged by Doe Defendants' conduct including, but not limited to, economic and reputation losses. Plaintiff continues to be damaged by such conduct, and has no adequate remedy at law to compensate Plaintiff for all of the past, and possibly future, damages stemming from the Doe Defendants' conduct. In fact, further irreparable harm to Plaintiff's exclusive rights is imminent without Court intervention. Without restrictions, these infringers will run rampant.

30. Plaintiff hereby reserves the right, pursuant to 17 U.S.C. § 504(c), to elect to recover statutory damages for each infringement, in lieu of seeking recovery of actual damages.

31. Defendants' infringement was intentional and willful.

## COUNT II – CIVIL CONSPIRACY

### **(California Common Law Tort)**

32. Plaintiff hereby incorporates by this reference each and every allegation contained in the preceding paragraphs as though fully set forth herein.

33. In using the P2P BitTorrent file distribution method, each Doe Defendant participated in, aided in, attempted to aid in, or at least knew of the formation and operation of a common-plan conspiracy to unlawfully reproduce and distribute the Work by exchanging pieces of the Work file in a torrent swarm on BitTorrent.

34. The Doe Defendants, in participating in said conspiratorial file exchanging network, agreed to engage in a concerted tortious action with other (currently discovered and undiscovered) Doe Defendants on the network to reproduce and distribute the Work.

35. Each of the Doe Defendants was an active participant in downloaded a torrent file, opening it using a BitTorrent client, and then entering a torrent swarm comprised of other individuals improperly distributing and reproducing the Work without Plaintiff's permission, causing infringement damage to Plaintiff

36. Participants in the torrent swarm, including Doe Defendants, have conspired to provide other individuals with pieces of the Work in exchange for receiving other pieces of the same Work, eventually obtaining a complete copy of the file.

37. In furtherance of this civil conspiracy, Doe Defendants committed overt tortious and unlawful acts by using BitTorrent software to download the Work from, and distribute it to, others, via the BitTorrent protocol and were willful participants in this joint activity.

38. Doe Defendants were fully aware of their participation in this conspiracy by taking part of these swarms on BitTorrent, and, in downloading the Works, demonstrate their understanding of their role in this conspiracy.

39. As a proximate result of this conspiracy, Plaintiff has been damaged as alleged above, and seeks just compensation for Doe Defendants' unjust acts.

## PRAYER FOR RELIEF

**WHEREFORE**, Plaintiff hereby respectfully prays this Court for Judgment and relief as follows:

1) That the Court enter a written judgment declaring that the Doe Defendants have infringed Plaintiff's rights a federally registered copyright under 17 U.S.C. § 501, and that such infringement was willful;

2) That the Court enter a written judgment declaring that the Doe Defendants have injured the business reputation and business of Plaintiff by Defendants' acts and conduct set forth in this Complaint;

3) That the Court issue injunctive relief against Doe Defendants, enjoining and restraining the Doe Defendants and all others in active concert with them from further violating Plaintiff's copyrighted Works, and further issue an order impounding or requiring Doe Defendants to destroy all copies of those unlawfully copyrighted files in Doe Defendants' possession, custody, and/or control pursuant to 17 U.S.C. §§ 503 & 509(a);

4) That the Court enter a written judgment in favor of the Plaintiff against Defendants for actual damages pursuant to 17 U.S.C. § 504(a) or statutory damages up to one-hundred and fifty-thousand dollars (\$150,000) pursuant to 17 U.S.C. § 504(b), at the election of Plaintiff, in an amount to be ascertained at trial;

5) As to Count II, that the Court order Doe Defendants jointly and severally liable to Plaintiff in the full amount of the Judgment on the basis of a common law claim for civil conspiracy to commit copyright infringement; and for an award of compensatory damages based on the civil conspiracy count in favor of the Plaintiff and against Defendants, jointly and severally, in an amount to be determined at trial;

6) That the Court enter a written judgment in favor of Plaintiff against the Defendants awarding the Plaintiff reasonable attorneys' fees, litigation expenses (including fees and costs of expert witnesses), and other costs of this action pursuant to 17 U.S.C. § 505; and

7) That the Court issue any such further relief as the Court deems appropriate.

Respectfully Submitted,

MCGIP, LLC

**DATED: April 13, 2011**

By:

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## **DEMAND FOR A JURY TRIAL**

Plaintiff hereby demands a jury trial as provided by FRCP 38(a).

By:

Brett L. Gibbs, Esq. (SBN 251000)

*Attorney for Plaintiff*